

Presenting

The United Nations World Water Development Report

AROUND THE WORLD

The **United Nations World Water Development Report** (UN WWDR) is the UN's flagship report on water and sanitation issues. It is published by UNESCO, on behalf of UN-Water and its production is coordinated by the UNESCO World Water Assessment Programme (WWAP). The production of this annual Report is a multi-stakeholder process guided by WWAP, in close collaboration with UN-Water Members and partners, and many other prominent institutions.

The theme of World Water Day and the UN WWDR is aligned and it changes every year to highlight different key water issues and possible new strategic solutions. The report is a policy tool that provides a sound basis for discussions. Previous themes of the UN WWDR have included 'Water for Prosperity and Peace', 'Partnership and Cooperation for Water', 'Groundwater, Making the Invisible Visible', and 'Valuing Water'.

The 2025 edition of the WWDR is dedicated to **"Mountains and glaciers: Water towers"**.

The Report will be presented on 21 March 2025, on occasion of the official celebrations of World Water Day organized by UNESCO and WMO on behalf of UN-Water. Proposed venues are UNESCO headquarters in Paris as well as UN headquarters in New York.

To improve the outreach of the Report and increase public awareness respective to the theme of the year, WWAP invites UNESCO field offices, UN agencies and national partners to organize informative events on the topic of World Water Day to feature the main findings of the WWDR. These events mostly coincide with the World Water Day. However, other days of national/regional importance could also be an excellent opportunity to inform audience about the WWDR.

To facilitate the preparation of such activities, WWAP provides a **'content package'** that contains the PowerPoint official presentation on key messages and recommendations of the annual WWDR, Fact & Figures accompanying publication, with data and information extracted from the report collected from the Report, the press release, promotional materials and a social media package which includes short videos, cards etc to be used in social media channels.



Since 2022, WWAP co-organizes with other partners (Onewater) an international photo contest for young photographers on the theme of the annual WWDR. The most beautiful photos are selected and shown in an itinerary photo-exhibition known as the artistic series **"Walk of Water - WoW"**, which opens in coincidence of the World Water Day.

WWAP invites you to organize the WoW photo exhibition in your regional events: it is a way to adopt "art" as creative language to raise awareness on water issues, namely the water towers - mountains and glaciers - we need to preserve. WWAP will be happy to send you the high resolution files of the photos to print the panels for your exhibition.

INFORMATION

Contact us to know more about the UN World Water Development Report 2025 and find out how you can contribute to increase its dissemination and visibility.

For more information on the WWDR, please visit: <https://en.unesco.org/wwap>

For information on the World Water Day and additional material for your event, please visit: <http://www.worldwaterday.org/>

Please note that WWAP does not provide financial support for the organization of events or for the production of material.